

## Package: Event / on site

**Cost: \$1000/mo.** (value: \$3000+/mo.)

**OVERVIEW:** eVite's to Ace & TJ events now fill up in less and 15 minutes as we make our events truly special, fun and unique for our radio family. Our events are our way of delivering on one of the biggest requests of our audience which is to be able to meet and get to know them as well get to know us. We would love to add your venue.

**HIGHLIGHTS:** Guaranteed number of audience members (based on venue set limits). Event type chosen (to be mutually agreed upon) is consistent and continues to bring attention to a 'special' night at your venue along with the highlights of the venue on other nights. The package includes a fundraiser at venue for Payton's Promise (our 501-c-3) for venue to show support to community.

### WHAT YOU GET [monthly]

[Campaign requires minimum of 4 months]

<u>Product</u>	<u>Specifics</u>	<u>Value</u>
<ul style="list-style-type: none"> <li>• <b>Ad campaign</b> (to promote venue)               <ul style="list-style-type: none"> <li>○ Podcast / On Demand*</li> <li>○ Streaming</li> <li>○ Video</li> <li>○ Newsletter / Database*</li> <li>○ AceTJ.com web banner ads*</li> </ul> </li> </ul>	<ul style="list-style-type: none"> <li>25,000 impressions - :15s</li> <li>25,000 impressions - :15s</li> <li>1,000 impressions - :15s</li> <li>50,000 impressions - banner</li> <li>10,000 impressions - banner</li> </ul>	<ul style="list-style-type: none"> <li>\$625</li> <li>\$500</li> <li>\$100</li> <li>\$400</li> <li>\$100</li> </ul>
<ul style="list-style-type: none"> <li>• <b>Promotion of event</b> <ul style="list-style-type: none"> <li>○ Podcast / On Demand*</li> <li>○ Streaming</li> <li>○ Video</li> <li>○ Social Media</li> <li>○ Newsletter / Database*</li> <li>○ AceTJ.com web banner ads*</li> </ul> </li> </ul>	<ul style="list-style-type: none"> <li>50,000 impressions - :15s</li> <li>25,000 impressions - :15s</li> <li>1,000 impressions - :15s</li> <li>50,000 reach – link</li> <li>50,000 impressions - banner</li> <li>10,000 impressions - banner</li> </ul>	<ul style="list-style-type: none"> <li>\$375</li> <li>\$250</li> <li>\$50</li> <li>\$500</li> <li>\$200</li> <li>\$50</li> </ul>
<ul style="list-style-type: none"> <li>• <b>Included:</b> <ul style="list-style-type: none"> <li>○ Listeners / customers night of</li> <li>○ Community support branding</li> </ul> </li> </ul>	<ul style="list-style-type: none"> <li>food, drink, etc..</li> </ul>	<ul style="list-style-type: none"> <li>\$1000</li> <li>priceless</li> </ul>
<ul style="list-style-type: none"> <li>• <b>Options</b> (not included)               <ul style="list-style-type: none"> <li>○ Radio commercials*</li> </ul> </li> </ul>	<ul style="list-style-type: none"> <li>prices start at \$100 per :30</li> </ul>	<ul style="list-style-type: none"> <li>\$150</li> </ul>

\* This package includes where marked the ability to Geo-fence to deliver just to areas of value  
**Included** – Ace TJ Media will develop and produce assets for you (as needed)