

## Ace TJ Media Price Sheet: November 2022

### RADIO

Cost (:30 6a – 7p)

○ Network :10s (13 markets)	\$50
○ Birmingham (AL)	\$50
○ Cape Girardeau (MO)	\$25
○ Charlotte (NC)	\$100
○ Columbia (SC)	\$50
○ Florence/Myrtle Beach (SC)	\$25
○ Greenville (NC)	\$50
○ Greenville (SC)	\$25
○ Knoxville (TN)	\$25
○ Louisville (KY)	\$25
○ Paris (TN)	\$25
○ Richmond (VA)	\$25
○ Springfield (MO)	\$25
○ Winchester (VA)	\$50

### DIGITAL

Cost (per thousand impressions)

#### COMMERCIALS & PROMOS (Audio/Video)

▪ Podcast	\$50
▪ Podcast sponsor promos	\$25
▪ Streaming	\$25
▪ Streaming sponsor promos	\$12.5
▪ Video Commercials	\$100
▪ Video banner ads	\$25

#### BANNER ADS / POSTS / ON-SITE

▪ Social Media	\$0.5
▪ AceTJ.TV Banners	\$25
▪ Newsletter*	\$2.5
▪ Banner Ads (Web/stream)	\$7.5
▪ App ad/menu	\$0.1

### PLUS

- **Event / Venue Fee** (appearance starting rate) 250
- **On site Sponsorship** (on-site and promo mentions) 250

- Local / regional market geo-fencing to include / exclude all areas needed (other non-southeastern regions also available)
- Different messages in different areas on most Ace TJ Media platforms
- Tracking url available (AceTJ.com/your\_company)
- Ace TJ Media can provide creative, audio production, script writing, banner graphic design and some video production included.
- An Exact customized version of this page will be produced prior to start and with actual numbers monthly along with samples/airchecks